



# TURFSCAPE PARTNERS WITH CONDOMINIUM ASSOCIATION TO MEET **LANDSCAPE IMPROVEMENTS WHILE BEING CONSCIOUS OF BUDGET**



## **PARTNER**

Turfscape is a partner and not just the company who cuts the grass



## **RESALE VALUE**

Property care helps to improve the property's resale value



## **ONSITE CREW**

Knowledgeable and professional on-site crew



**Turfscape Inc.**

Ask Joe Jacobson, Treasurer on the Tara at Barrington Board in Aurora, OH, over a decade ago what makes his association different from all others and he would have probably said “nothing.” Ask him that same question today and he will tell you two things make Tara unique: Relationships and Owner-Attitude.

Talk to any contractor who has worked for Tara at Barrington and the first two people they will mention are Board President Dan Wagner and Joe Jacobson. If you didn’t know better, you would think they are a self-managed association, but they are not. Tara has always used a management company for collection of fees, legal purposes, introduction to new contractors, and alleviating the administration burden off of the two retired board veterans and other board members. But when it comes to the day-to-day operations “in the field”, it becomes clear Dan and Joe have a plan and it starts with their leadership.

It starts in the spring where Dan’s wife, Vicki, is making sure the common beds are prepped and ready for installation of this year’s color display that more than likely was designed by Vicki. Take any regular evening in the spring, summer, and fall and you will find Dan walking the property inspecting

every unit’s landscape and making note of replacements that need to be made. Anytime a contractor pulls onto the property, you will find Joe out there to greet them. He relays prior conversations he’s had with residents to make sure everyone is on the same page before the work begins.

“The residents and board members at Tara take special pride in the appearance of our grounds and truly believe we are making a difference in The Association as a whole in regards to property values,” said Jacobson. “With that being said, I cannot think of another landscape company other than Turfscapes I would want to work with.”

Drive through Tara in the middle of summer when all other properties and associations’ turf are burnt-out and you will find green grass. It was not always like that and it took a big idea and a refusal to accept mediocrity that exemplifies Dan and Joe’s owner attitude. Pressed with the daunting task of getting irrigation into their association without increasing monthly costs, they set forth a plan to install association-wide irrigation in all the turf and planting bed areas using the large retention pond at the back of their association. It would take an initial assessment from each homeowner to make the project a reality, but Joe and







Dan put together a presentation and a plan from meeting with multiple contractors and provided a solution to every homeowner in The Association that made fiscal sense and improved their property's re-sale value. It was a one-time up-front cost with no monthly water bill!

It is this hands-on approach and appreciation for their outdoor environments that make Tara a customer favorite for Turfscape and its employees. It also doesn't hurt that Tara shows their appreciation every year not only to Turfscape, but all the long-term contractors on their property with an annual Christmas Party. It is the relationships between the board members at Tara and Turfscape employees that make the association special.

***“Our board members are very hands-on and like to work closely with our contractors,” added Jacobson. “Turfscape’s investment in our association as a partner and not just as the company who cuts the grass is unique. To be able to have weekly communication with your on-site crew leader—who is knowledgeable and professional—and to have transparent management of our property in working together to meet landscape improvements while conscious of the budget continues to prove Turfscape’s value.”***



## **Turfscape Inc.**

Since 1988, Turfscape has partnered with condo and home owner associations to improve the appearance and value of their communities. Let us be your grounds partner so you can focus on what you do best. Contact us to discuss a solution that is catered to your property's requirements.

8490 Tower Drive  
Twinsburg, OH 44087  
**330.405.7979**