

CASE STUDY

TURFSCAPE PARTNERS WITH LARGE CONDOMINIUM ASSOCIATION TO MEET RESIDENT NEEDS AND DEVELOP LONG-TERM RELATIONSHIPS

Nestled in Macedonia, Ohio, you will find one of Summit County's largest condominium developments – in relation to the number of units as well as maintainable turf – called Huntsford Farms. You will also find, for at least the last decade, the same property manager and the same landscape contractor, Turfscape.

Having the consistency of relationships and communication with the same landscape contractor has proven beneficial not only for the residents of Huntsford Farms, but also for their property manager,



PARTNER

Turfscape is a partner, not just the company who cuts the grass.



RESALE VALUE

Because of their longterm relationship with the association, Turfscape is able to plan for a refresh of aging plant material.



ON-SITE CREW

Turfscape's crew has a deep devotion to its client, but just as important, to the homeowners of the association.



Doug Fogg. Consisting of over 300 individual homes, it is vital for a property manager to have a landscape contractor that will provide consistent work throughout the entire association and still be mindful of certain homeowner's expectations. If a homeowner has a special request to take care of their own planting beds or have an area push mowed, Turfscape happily obliges for the residents of Huntsford Farms.

"There is no other landscaping contractor I can think of that can provide the customer service and knowledge of property-specific details like Turfscape can at Huntsford Farms," states Fogg. "It's the little things at condominium associations that make the biggest impact. Their willingness to pay special attention to



no-touch units and push mow areas that might get damaged by a larger mower demonstrates season after season to myself and The Board that Turfscape is the leader in condominium grounds management."

When pressed as to why the partnership between property manager, association, and landscape contractor has worked so well for more than a decade, Fogg said it's simple: "Communication." Additionally, the mentality of same-day response that is molded into the Turfscape Account Managers is "Second-to-none."

As a majority of homes in the development are approaching 20 years of the same landscape plant material, the extended partnership between Huntsford Farms and Turfscape has allowed for proactive planning as well. The "Turfscape Master Plan Project" was recently instituted with The Board where, over the course of the next decade, a majority of the units will have the aging plant material around their foundations removed and freshenedup with new landscaping. This endeavor was made possible by Turfscape submitting landscape architectural designs/concepts for each phase and on the association's part budgeting and appropriating finances for the future completion of the phased projects.





"Although you may find that Turfscape might not be the lowest bidder, you will find that their value for services rendered far exceeds those who seemingly offer more for less, or those who feel that higher pricing creates a higher level of service. They are consistent, their management and staff are deeply dedicated - proud in the fact of the company - and take a genuine interest in the day-to-day operations of the landscaping associated with each property." - Doug Fogg, Property Manager, Huntsford Farms



Since 1988, Turfscape has partnered with condo and home owner associations to improve the appearance and value of their communities. Let us be your grounds partner so you can focus on what you do best. Contact us to discuss a solution that is catered to your property's requirements.

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